

YOUR EXPO SIGNAGE GUIDE

From classic roll-up banners to ceiling-grazing hangers, event signage comes in many different shapes and sizes. But they still have one thing in common: they're all portable, incredibly lightweight and are sure to leave a lasting impression. Here are some of the most popular signage options for expos and other events.



ROLL-UP BANNERS

- Among the most commonly used expo banners
- Compact display solution due to collapsible feature

CAN BE MADE FROM:

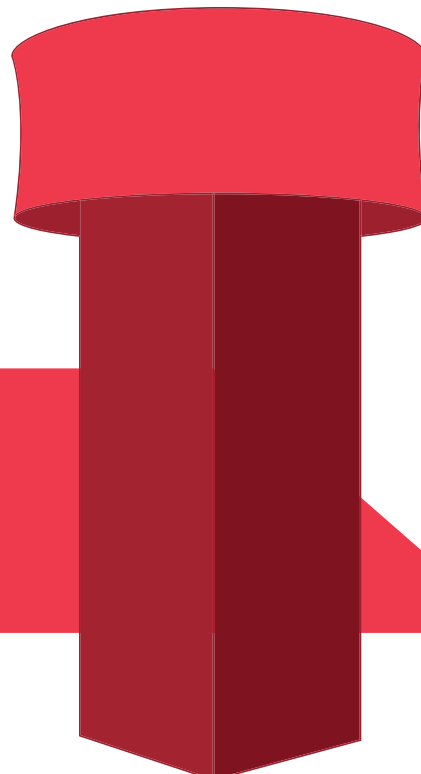
- o Dye-sublimated fabric
- o Vinyl/PVC
- o Glossy polypropylene
- o Plasticised paper with a matt or gloss finish

PORTABLE TOWERS

- Can help increase brand awareness at large-scale events

DEPENDING ON THE DESIGN, PORTABLE TOWERS CAN BE MADE FROM:

- o Durable plastic and/or dye-sublimated fabric, stretched over a lightweight, tubular aluminium frame



WALL BACKDROPS

- A custom backdrop design is a great way to complement your brand messaging

CAN BE MADE FROM:

- o Vinyl/PVC
- o Glossy polypropylene
- o Plasticised paper with a matt or gloss finish

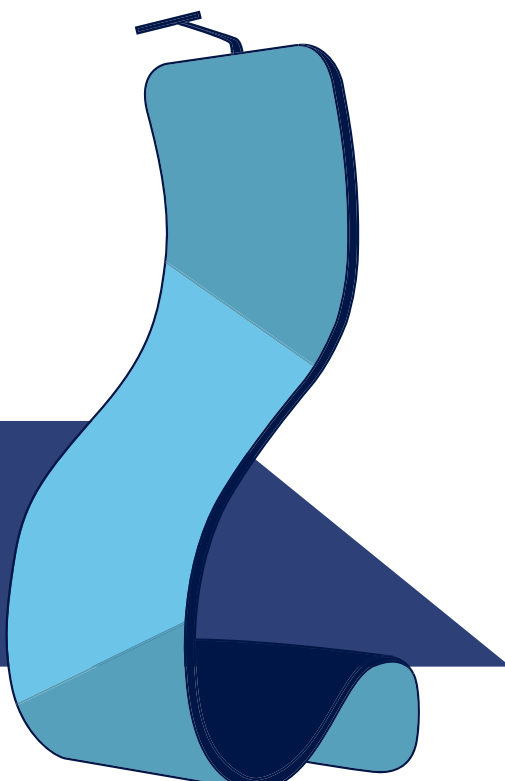


SNAKE STANDS

- A stylish alternative to classic roll up banners

CAN BE MADE FROM:

- o Dye-sublimated fabric, stretched over a lightweight, tubular aluminium frame

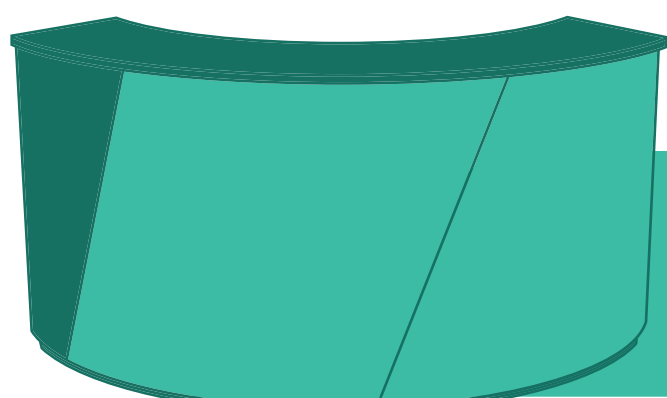


COUNTERS

- Customisable size and shapes for your space
- Quick and easy installation

CAN BE MADE FROM:

- o Durable black plastic over a lightweight aluminium frame

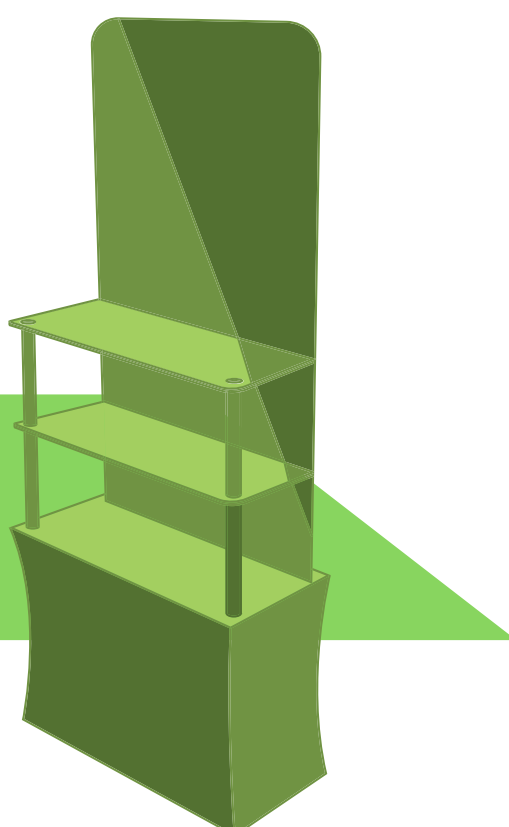


DISPLAY RACKS

- Compact product display solution
- Fully customisable to suit your brand and sizing needs

CAN BE MADE FROM:

- o A variety of materials depending on planned length of use and purpose

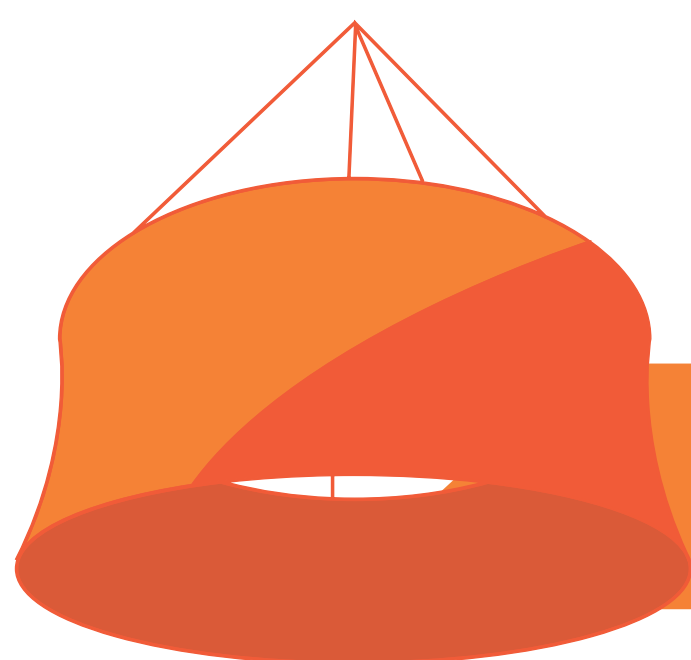


HANGING BANNERS

- 360-degree visibility in large expo spaces
- Customisable shapes and sizes

CAN BE MADE FROM:

- o Durable plastic and/or dye-sublimated fabric, stretched over a lightweight, tubular aluminium frame

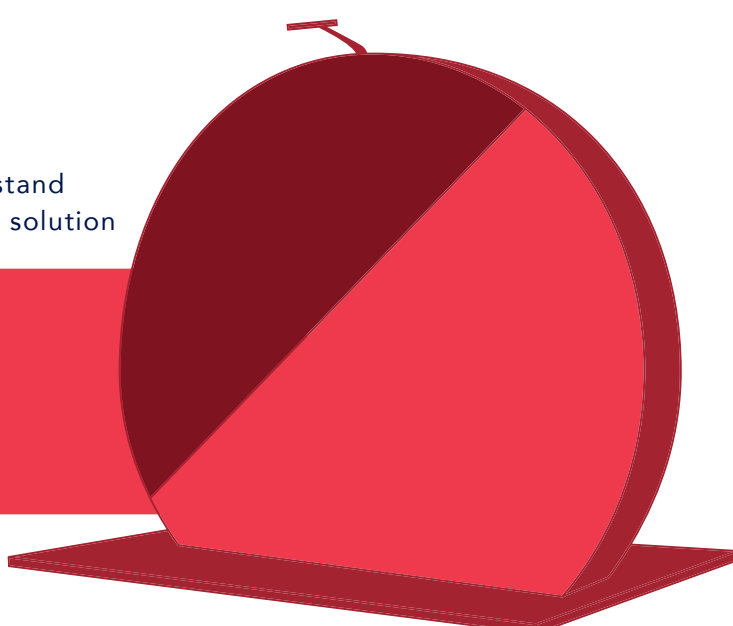


SINGULAR SERIES

- Adds exclusive 3D branding experience to your stand
- Combines attractive signage with a point-of-sale solution

CAN BE MADE FROM:

- o A variety of materials depending on planned length of use and purpose



Looking for more advice on choosing signage for your next event? Contact our experts at your local [Snap Centre](#).